



## Boost Your Sales with a Varilease Vendor Finance Program

Varilease offers a vendor-leasing program that enables you to provide effective financing solutions to your customers regardless of the transaction size. Our focus is centered on extending more credit approvals, and supplying you with the responsive service you deserve. With a vendor finance program tailored to your company, Varilease makes it simple for you to respond to the financing needs of your customers so that you can close more business.

Varilease has a full range of easy to use, web-based financing services that put you and your sales staff in control of each transaction.

### You Drive the Program

By using our straightforward, online system, you are empowered to:

- ▲ Tailor the financing process, through a private-label arrangement. With a direct link to the credit application from your website, it appears to your customer as your own internal financing program.
- ▲ Provide lease quotes and email proposals to your customers quickly without waiting for pricing from your Lessor.
- ▲ Select the lease terms and payment schedules that meet the needs of your customers.
- ▲ Track the status of transactions in real time from credit to documentation through your own unique "vendor login" at [www.myequipmentlease.com](http://www.myequipmentlease.com).
- ▲ Eliminate cost objections. With the ability to consider their purchase in terms of only dollars per month, your customers can focus on the benefits of your products.
- ▲ Stay ahead of your competitors who may not offer their customers the advantages of a comprehensive vendor finance program.

### Responsive Service

As a vendor partner using our online lease portal, you can expect:

- ▲ Application-only financing for transactions up to \$100,000 for creditworthy customers who complete Varilease's simple online lease application. (Larger transactions require financial disclosure.)
- ▲ Competitive pricing regardless of the equipment cost (minimum \$3,000).
- ▲ Processing of your customer's submitted lease application and credit response usually in just a few hours.
- ▲ A straightforward lease agreement with terms that match the proposal.
- ▲ Absolutely no fees or obligations to your customer for submitting a lease application.
- ▲ Expanded funding capacity that allows you to benefit from Varilease's ability to approve some of the more troubled credit transactions, as well as companies with less than two years in business.

### About Varilease

Founded in 1987, the Varilease companies have financed more than \$1 billion in assets for a wide array of industries. Monitor magazine's annual report of the overall performance of the equipment-leasing industry ranks Varilease among the top 100 companies in the United States. Additionally, Monitor recognizes Varilease as one of the top 75 fastest-growing companies, based on new business volume.

Create your own Vendor Login for [www.myequipmentlease.com](http://www.myequipmentlease.com) and begin offering your customers a practical alternative to purchase what they need now. Call today!